

## For Immediate Release

December 10<sup>th</sup>, 2009

**BRINGING GOLF TO  
A SCHOOL NEAR YOU**



**Alberta Golf** is excited to announce that we recently had the opportunity to adopt 9 schools to be a part of the National Golf in Schools Program. With additional support from the Vic Baer fund distributed by the Calgary Foundation we were able to identify 9 schools throughout the province that would benefit from this program. These schools are:

South Zone – Holy Family Academy (Brooks), Vauxhall Elementary (Vauxhall)

Calgary Zone – Chapparel School (Calgary), Sainte Marguerite Bourgeoys (Calgary)

Central Zone – Wainwright Elementary School (Wainwright), Coronation School (Coronation)

Edmonton Zone - Woodhaven Middle School (Spruce Grove), Good Sheperd School (Edmonton)

North Zone – Teepee Creek School (Saxsmith),

### **How to adopt a School:**

Golf is the number one participation sport in Canada, is played by of all ages, yet 1% of children in elementary schools get the opportunity to play. You can be a part of making a difference by participating in the “Adopt a School” initiative. Sponsor a school of your choice and bring golf to children in your area. The children can learn to play the sport in school and are potentially the members of the future.

The National Golf in Schools program (NGIS) includes a “best in class” learning resource as well as child friendly golf specific equipment. The package comes at a cost of \$475 inclusive of shipping. With tightening education budgets, it is a reality that not all schools will be able to afford this program within their budgets. We are offering the ‘adopt a school’ initiative to encourage individuals, groups of individuals, member golf clubs, or businesses to support the program by funding the cost of the NGIS program package for a school.

### **The National Golf in Schools Program will:**

- Provide the necessary resources (equipment, curriculum and training) that enable Canadian teachers to integrate golf into their ongoing elementary teaching.
- Present golf to Canada’s youth (elementary school children) as a lifelong recreation and physical fitness activity.

- Create links between the education communities and golf communities so that students have a greater understanding of where they can get greater access to regular youth golf programs on an ongoing basis.
- Introducing them to golf, a sport they can enjoy for life
- Providing the avenue to continue their participation within golf outside of school

In addition to the base program, the Alberta Golf Association plays a key role in enhancing the program by offering a variety of National Golf in School “activations” such as sending golf pros to the schools, conducting teacher orientations and organizing field trips to local golf facilities.

**Call to Action:**

Thank you for your interest and we look forward to your support in helping us get golf into schools! Please contact either Matt Rollins or Jack Lane at 403-236-4616 or toll free at 1-888-414-4849. Or email us at [matt.rollins@albertagolf.org](mailto:matt.rollins@albertagolf.org) or [jack.lane@albertagolf.org](mailto:jack.lane@albertagolf.org).

**ABOUT PHYSICAL AND HEALTH EDUCATION CANADA**

Physical and Health Education Canada, formerly the Canadian Association for Health, Physical Education, Recreation and Dance (CAHPERD), is a national, charitable voluntary-sector organization whose primary concern is to influence the healthy development of children and youth by advocating for quality, school-based physical and health education. PHE Canada's vision is "All Canadian children and youth living physically active and healthy lives" and as such advocates and educates for quality physical and health education programs within supportive school and community environments. For more information, visit [www.phecanada.ca](http://www.phecanada.ca).

**ABOUT THE CANADIAN PROFESSIONAL GOLFERS' ASSOCIATION**

Established in 1911, the Canadian Professional Golfers' Association is a non-profit association comprised of approximately 3,500 golf professionals across the country with a mandate to promote and advance the game of golf, serving the needs of both its membership and the golf public through professional and junior golf development programs and high-calibre competitive events. The National Office is located in Acton, Ontario with nine Zone Offices across the country. For more information, visit [www.cpga.com](http://www.cpga.com)

**ABOUT THE ROYAL CANADIAN GOLF ASSOCIATION**

The Royal Canadian Golf Association (RCGA) is the governing body of golf in Canada, representing 377,000 members at 1,600 clubs across the country. Recognized by Sport Canada as the National Sports Organization (NSO) for golf in this country, the RCGA's mission is to grow participation in and passion for the sport while upholding the integrity and traditions of the game. The RCGA conducts programs and services to help shape the future of golf in Canada. High performance athlete development, CN Future Links, Canada's national junior golf program, turfgrass and environmental research, the Canadian Golf Hall of Fame and Museum, Rules of Golf and amateur status, handicapping and course rating are only some of the initiatives the association leads for golf in Canada. In addition, the RCGA conducts Canada's most prestigious golf championships. The RBC Canadian Open and CN Canadian Women's Open attract the best professional golfers in the world, while regional junior and national amateur championships showcase the best in Canadian golf.